

Strategic Plan

2021-2025



www.judotasmmania.org.au





Mission Statement

To deliver **all aspects of Judo** to the **widest range of individuals** at the **highest levels of excellence** through a **constantly developing coach and club network** to ensure **maximum retention of existing members and attract new members.**



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Our belief, values and vision

Our belief

- Judo creates a positive experience for all participants in a safe environment.
- Judo gives an opportunity for all to achieve individual success.
- Judo develops dignity, confidence, and self-esteem through the discipline of Judo.
- Judo teaches the principle of mutual welfare and benefit.
- Judo teaches the application of maximum efficiency in all aspects of life.

Our values

SERVICE – Providing excellence in meeting our members needs and expectations.

PARTNERSHIP – Understanding that partnerships with stakeholders achieves the greatest outcomes.

INTEGRITY - Valuing the reputation of Judo Tasmania and holding ourselves to the highest standard.

RESOURCEFUL – Aiming to deliver value and exceed expectations at all times.

INCLUSIVE – Encouraging and promoting diversity.

TEAMWORK – Working and achieving together.

Our Vision

Judo Tasmania aims to promote and grow the sport of Judo through programs that are safe, respectful, inclusive and enjoyable to all members.

Stakeholder Support

Judo Tasmania would like to thank our stakeholders for the ongoing support they offer judo in Tasmania. Without the support of the following groups, judo in Tasmania would fail to thrive.



Our member Clubs

Bridgewater PCYC Judo Club, Burnie PCYC Judo Club, Clarence Judo Club, Devonport Judo Club, Ginkan Judo Club, Hobart PCYC Judo Club, Kugatsu Judo Club, Sorell Martial Arts Academy, Seishin Martial Arts, Hobart and Launceston University of Tasmania Judo Clubs and Ulverstone Judo Club.

Regulators

Judo Australia, the Australian Sports Commission and the Tasmanian Department of Sport and Recreation.

Other stakeholders

Athletes, Coaches, Officials, Committees, Volunteers and supporters, Sponsors, State Government Agencies, Local Communities and Schools, Educational institutions and the Media.



STRATEGIC OBJECTIVE #1

OBJECTIVE 1 Commitment

Commitment
to delivering all
aspects of Judo

STRATEGIES

1(A) Improve access to and participation in competitions across the state.

- Introduce smaller club competitions and points ladder with awards.
- Actively recruit members to assist in organising competitions.
- Support clubs in establishing their own competitions.

1(B) Support our referees through ongoing training and development.

- Creation of referee development and progression program.
- Establishment of referee recruitment and promotional program.
- Opportunities for consistent and ongoing referee training in the state.

1(C) Lead athletes towards a connected and supported state team.

- Implement and sustain a state team qualification system.
- Establish a statewide network of senior and assistant coaches.
- Provide financial resources to enable access to training and mainland competitions.
- Recruit members for kata, kyu grades and masters events.

1(D) Provide training and support for ongoing kata training across the state.

- Develop programs for coaches in scoring and judging Kata.
- Individual and regular training sessions for judoka.

1(E) Developing strategies to grow the recreational judo player base

- Active promotion of judo within communities surrounding clubs.
- User pays development training camps.



STRATEGIC OBJECTIVE #2

OBJECTIVE 2 Participation Growth

Support the participation of the widest possible range of individuals and maximise retention of existing members and attract new members

STRATEGIES

2(A) Promoting innovative, flexible program design and delivery.

- Increased JT registered members by 5% year on year.
- Support targeted participation programs..

2(B) Examine the existing demographics of our current player base to identify potential areas for development.

- Undertake data mining of all membership types and participants.
- Conduct regular club surveys on class makeup and numbers.

2(C) The use of varied advertisement modes and platforms when promoting judo across Tasmania.

- Develop quality promotional resources including human interest and achievement stories..
- Review all printed and web information so as to implement an inclusive and consistent brand.
- Promote Judo in the media as an educational and physical recreation activity and a mainstream sport and way of life

2(D) Improve access to and participation in club competitions across the state.

- Implement a new club and individual awards system based on participation points for players in sanctioned competitions.
- New State Teams League: Individual clubs engage in inter club training competitions then collaborate as a group to provide a competitive Club Team with the Club Team Championship finals to be held at the State Titles.
- Encourage clubs and coaches to routinely provide classes for the “non-competing” segment to make their club programs more widely appealing to the public – judo for kids, no limits, self-defence and specific kata training.
- Assist Clubs to organize semi competitive interclub visits to promote randori and shiai skills.

2(E) Focus on developing opportunities for entry into quality judo experiences.

- Creation of a “come try judo” or “open dojo” type programs to have members of the community come out and try out the sport before they sign up – use Judo Australia 4 week trial period.
- Display table at sport events/programs with information on the sport of judo, flyers, promotional material and businesses cards for future contact.
- Provide development opportunities that promote Judo for Life – ie Promote Judo in the media as an educational and physical recreation activity and a mainstream sport and way of life.

2(F) Continual support for existing and newly established clubs statewide.

- Provide a list of resources for club health and growth.
- Produce and publish “How to run a club” resource pack.

STRATEGIC OBJECTIVE #3

OBJECTIVE 3 Organisational Excellence

Provide the
highest levels of
organisational
excellence and
satisfaction

STRATEGIES

3(A) Provide strong leadership that ensures sustainability, accountability, operational and financial planning.

- Develop, agree and implement annual financial budgets.
- Investigate and identify additional revenue streams opportunities.
- Implement a communications and promotion plan to establish and maintain productive working relationships with member clubs and Judo Australia.
- Review of progress to be held annual with key stakeholders.

3(B) Develop ongoing grant submissions for clubs and statewide objectives.

- Review all grant opportunities and circulate on a regular basis.
- Research and offer internal/external assistance in preparing for grants.

3(C) Ensure active and transparent communication between Judo Tasmania and individual clubs across the state.

- Implement member surveys to engage with members more dynamically.
- Produce, publish and maintain a suite of Governance processes and by-laws.



STRATEGIC OBJECTIVE #4

OBJECTIVE 4 Ongoing Development

The development
of coach and club
networks

STRATEGIES

4(A) Develop our current coaching base.

- Deliver 2 accredited coaching courses each year.
- Establish a number of professional development seminars – containing judo based games, techniques, kata, and sport science/coaching theory.
- Develop mentoring programs for club coaches or shared learning groups
- Visiting coach programs to other clubs for different feedback on training plans and athlete development.
- Develop and implement team events and annual awards.

4(B) Elite Pathway through the University of Tasmania Centre of Excellence.

- Support a high performance squad within the state team to assist their preparation and success in Australian and international competitions.
- Support high performance coach development through national opportunities, state coaches networking and recruitment of international standard presenters to hold seminars.
- Align with National protocols and standards for all elite programs which are continually monitored and improved to be similar to other states.

4(C) Maintain and develop the Referee Accreditation Framework

- Deliver at least 2 referee courses (accredited or refresher) per year.
- Maintain relationship with Referee Chairman and constantly review individual referee status.
- Creation of referee development program that clearly outlines criteria and progression for our referees to move onto the next verification level offered
- Establishment of a referee recruitment program and a strategic promotional plan in an effort to increase the number of referees.
- Establish “official” inter club competitions so that novice referees can get experience under supervision.



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